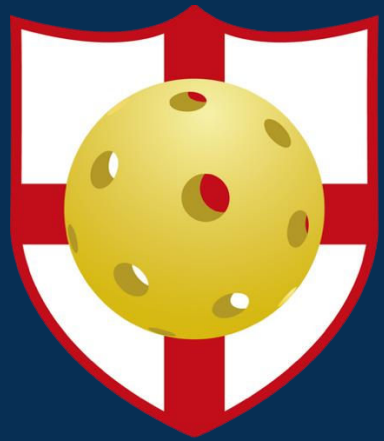


# SPECIAL GENERAL MEETING

May 4<sup>th</sup> 2025



**Pickleball  
ENGLAND**

**Pickleball ENGLAND**



**ENGLISH NATIONALS**

**2024-2025**

**SINGLES EVENT**

3-4 MAY 2025

*Franklin* *Knottys*  
SCAN®  DUPR

*Franklin* *Knottys*  
SCAN®  DUPR

*Franklin* *Knottys*  
SCAN®  DUPR

*Franklin* *Knottys*  
SCAN®  DUPR



# WELCOME

## Agenda

1. Welcome and Introduction
2. Explanation of Proposed Restructure and Need for Extension of AGM Deadline
3. Member Discussion and Q&A
4. Voting on Resolutions

Voting opens at 1PM



# Since the AGM Last Year

- Pickleball SLAM
- English OPEN
- English Nationals
- Regional Team Leagues in every region in preparation for Final in July
- English Nationals Singles Event
- Successful introduction of PbE Curriculum L1 (L2 Pilot late May)
- European Pickleball Championship – Team England won!
- Sport England recognized us as the NGB for pickleball
- 797 taster sessions in one weekend at Twickenham Stadium
- PickleBook implementation



# PickleBook

- Successful implementation middle of April
- Big thanks to Frank Arico on doing all the heavy lifting on the data cleansing to transfer the data to a new system
- We will have to focus on getting members to 'claim' their PickleBook account as not everyone has yet
- New registrations for individuals and clubs are happening
- Club registrations has resulted in the elimination of the manual process to add registrations to the club locator. It is now automated and virtually immediate
- Great feedback from clubs that can now manage their sessions and venues



# PickleBook

- 575 Clubs/contacts
- 1088 Venues
- 11943 members
- 5996 men
- 5264 women
- 38 members have elected deaf; 7 adaptive



# PickleBook

## Regional Breakdown of Members

|                |       |
|----------------|-------|
| East Midlands  | 1523  |
| Non-England    | 544   |
| North East     | 885   |
| North West     | 1490  |
| South East (N) | 1931  |
| South East (S) | 1991  |
| South West     | 1715  |
| West Midlands  | 1173  |
|                | 54    |
|                | 11306 |

## Regional Breakdown of Clubs

|                |     |
|----------------|-----|
| East Midlands  | 78  |
| Non-England    | 29  |
| North East     | 52  |
| North West     | 82  |
| South East (N) | 91  |
| South East (S) | 83  |
| South West     | 89  |
| West Midlands  | 71  |
|                | 575 |

## Regional Breakdown of Venues

|                |     |
|----------------|-----|
| East Midlands  | 93  |
| Non-England    | 34  |
| North East     | 76  |
| North West     | 106 |
| South East (N) | 135 |
| South East (S) | 112 |
| South West     | 117 |
| West Midlands  | 91  |
|                |     |
|                | 764 |

- We are currently estimating that there are around 45,000 players in England.
- Recent Sport England Active Lives Survey Nov 2023-Nov 2024 estimated 41,000 pickleball players
- 19,800 male and 21,700 women



# Our current structure TODAY

## County Reps recruited by Regional Directors

X/y Filled

- Differing levels of engagement
- Not enough information sharing

## Volunteers

- Spreadsheet
- DUPR uploads
- Event specific support (Tournaments, Leagues, Pop up events)

## Acceleration Areas/Committees have been set up (others planned)

- **Curriculum Development**
  - Coaching
  - Schools
- **Participation and ED&I**
  - Deaf Action Group
  - Wheelchair Action Group
  - Adaptive Pickleball
- *Schools/Junior Development*

Chair & National Director  
National Director  
Advisory Director  
Regional Director NW  
Regional Director NE  
Regional Director WM  
Regional Director EM  
Regional Director SW  
Regional Director SW(N)  
Regional Director SE (S)

**Non-Executive  
volunteers**

## Business Hires

Finance & Curriculum

Trevor Robinson

# TO GROW PARTICIPATION by developing grass-roots pickleball

## Regional Directors Committee

- |  |  |
|--|--|
| <p>Regional Directors</p> <ul style="list-style-type: none"> <li>• NW, NE</li> <li>• WM, EM</li> <li>• SW</li> <li>• SE(N), SE(S)</li> </ul> | <ul style="list-style-type: none"> <li>• Responsibility and accountability to grow participation</li> <li>• Co-ordination across regions, meet quarterly, volunteers</li> <li>• Key role to fill County Reps posts with engaged, active and visible volunteers</li> <li>• Regions Committee chair on main BOD</li> <li>• Autonomy through delegated budget based on participation metrics to cover equipment, expenses, ...</li> </ul> |
|--|--|

Maintain Alignment

# TO ENABLE GROWTH by providing the national infrastructure

## PbE Board of Directors

- |   |  |
|---|--|
| <p>Chair</p> <p>Region Board Chair</p> <p>National Director 1</p> <p>National Director 2</p> <p>National Director 3</p> <p>National Director 4</p> <p>National Director 5</p> | <ul style="list-style-type: none"> <li>• Non-Executive volunteers</li> <li>• Chair elected from Non-Execs</li> <li>• Chair of Regions Board</li> <li>• NDs ideally have skill specialisms in areas of most need for our development</li> </ul> |
|---|--|

## Regional Teams

Regional Director  
County Reps

*We need to improve communications*

- *Info share*
- *Best practices*
- *Discussion around challenges, problem solving*

**OPPORTUNITY FOR COUNTY REP MEETING AT ENGLISH OPEN**

## Business Hires

Finance & Administration    Trevor Robinson

**NEED TO HIRE OTHERS WHEN WE HAVE A SOLID PLAN TO GENERATE SUFFICIENT INCOME**

## Acceleration Areas/Committees expansion

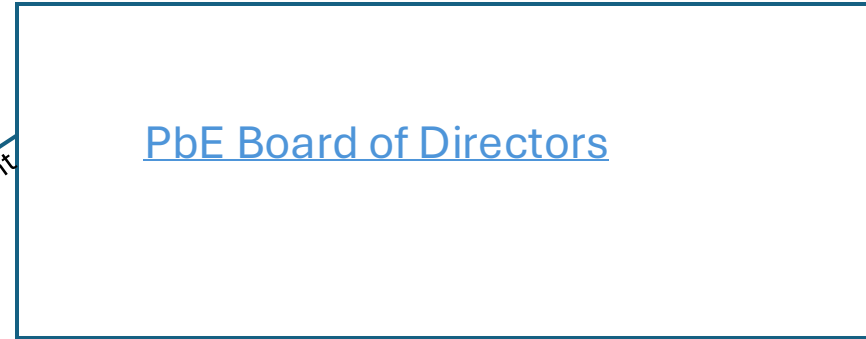
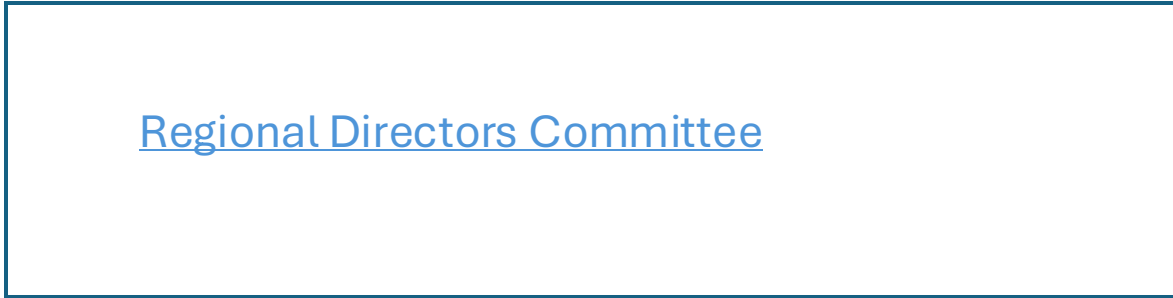
- |  |   |  |  |
|--|---|--|--|
| <ul style="list-style-type: none"> <li>• <b>Curriculum Development</b> <ul style="list-style-type: none"> <li>• Coaching</li> <li>• Refereeing</li> </ul> </li> <li>• <b>Facilities Development</b></li> </ul> | <ul style="list-style-type: none"> <li>• <b>Grass Roots Volunteers</b> <ul style="list-style-type: none"> <li>• Club Leaders</li> <li>• Event volunteers</li> </ul> </li> </ul> | <ul style="list-style-type: none"> <li>• <b>Participation and ED&amp;I</b> <ul style="list-style-type: none"> <li>• Schools/Junior Development</li> <li>• Deaf Action Group</li> <li>• Wheelchair Action Group</li> <li>• Adaptive Pickleball</li> </ul> </li> </ul> | <ul style="list-style-type: none"> <li>• <b>Elite Player Development</b> <ul style="list-style-type: none"> <li>• Junior</li> <li>• Adult</li> <li>• Senior</li> </ul> </li> <li>• Identify opportunities</li> </ul> |
|--|---|--|--|

# TO GROW PARTICIPATION

by developing grass-roots pickleball

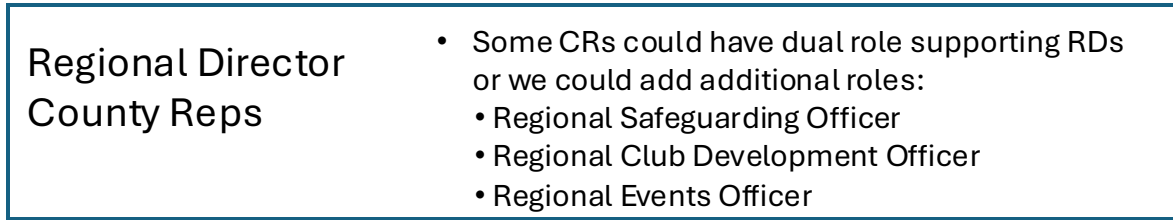
# TO ENABLE GROWTH

by providing the national infrastructure

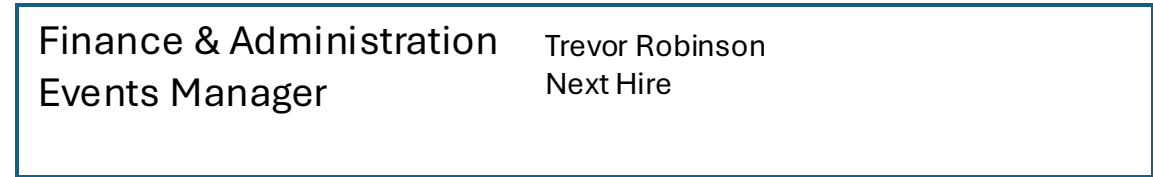


Maintain Alignment

## Regional Teams

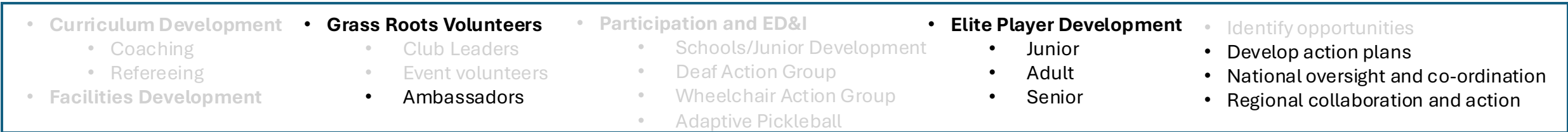


## Business Hires



- Opportunity to reassess regions
- Members should still vote for Regional Directors

## Acceleration Areas/Committees expansion



## TO GROW PARTICIPATION by developing grass-roots pickleball

### Regional Directors Committee

Add CEO to committee to ensure effective communications

### Regional Teams

- Opportunity to reassess regions
- Members should still vote for Regional Directors

## TO ENABLE GROWTH by providing the national infrastructure

### PbE Board of Directors

Add non-voting CEO

Maintain  
Alignment

### Business Hires/Outsourcing areas OVER TIME

Executive/leadership positions  
Company Secretary/EA  
Safeguarding Lead  
Marketing

- Digital, Club Dev, Membership Dev

Account Management

- Extl. Relationships; Partners/sponsors

Event Management

- Competitions; Curriculum workshops

Legal  
Human Resource expertise  
Technology Expertise & Project Mgmt  
Finance/book-keeping

- Start small and scale according to need/resources
- Experienced BoD → more junior hires
- PbE as stepping stone employer
- Activities could initially be contractor or consultancies
- Hires full time or part-time

### Acceleration Areas/Committees Expansion



# Q & A



# RESOLUTIONS

## **Resolution 1: Approval of Board Restructure**

That the members approve the proposed restructure of the Board of Directors of Pickleball England, whereby:

- A new Regional Committee will be established, comprising the 7 Regional Directors;
- One of the Regional Directors will be nominated by the Regional Committee to serve on the Board of Directors;
- The Board of Directors will comprise 6 National Directors, each selected for their relevant skills and experience, and 1 Regional Director nominated by the Regional Committee;
- The necessary amendments to the Articles of Association to give effect to this restructure will be drafted and circulated to members in due course for separate approval.



# RESOLUTIONS

## **Resolution 2: Extension of Deadline for 2025 AGM**

That the members approve the extension of the deadline for holding the Annual General Meeting (AGM) in 2025 by a period of six (6) months, beyond the time limit currently specified in the Articles of Association, to allow adequate time to:

- Finalise the details of the proposed Board restructure; and
- Prepare the corresponding amendments to the Articles of Association for formal member approval.



VOTING OPENED AT 1PM