



Who are PickleballENGLAND?

PickleballENGLAND are a Not-for-Profit organisation set up to promote and encourage in every way at local, national and international level the sport of pickleball and to act as the sole governing or delegating body for the sport in England.

In collaboration with other appropriate bodies in Northern Ireland, Scotland and Wales promote the sport of pickleball throughout the UK.

Our Purpose

PickleballENGLAND exists to create and support opportunities for everyone to enjoy and achieve in pickleball.

Our Vision

PickleballENGLAND aspires to be recognised as a world leading National Governing Body, delivering a diverse and dynamic sport that transforms lives, connects communities, achieves excellence and inspires medal-winning performances.

Our Role

- To be the strategic lead for the development of pickleball in England.
- To provide advice, support and knowledge to our members, customers and partners.
- To inform, influence and persuade public opinion and key decision-makers in sport of the benefits to society from participation and investment in pickleball.
- To be responsible for the selection, preparation, organisation and performance of pickleball teams to represent England in international competition.
- To arrange such national leagues and other national competitions for all age levels.
- To arrange international, representative and other matches and tours.
- To produce guidelines on health and safety, child protection, equality and other areas as appropriate.

Our Values

- Respect
- Ambition
- Inclusion
- Teamwork
- Focus
- Excellence

The management of PickleballENGLAND is vested in the Board of Directors. The Board of Directors can be a minimum of 2 and a maximum of 9 including regional directors. When the Board is not in session the Executive Committee shall exercise all powers of the Board of Directors.

Executive Committee: Principal Officers: Chairperson, Treasurer, Secretary plus a minimum of 3 Regional Directors. The Board of Directors may expand The Executive Committee from time to time and add roles as required (e.g. Marketing & Communications Officer, Coaching & Development, Information Officer, GDPR Officer and may be expanded by the directors).

National Director:

The role of the National Directors' is to ensure that PickleballENGLAND

- has a long term strategy and that the Board of Directors is effective in its task of implementing PickleballENGLAND's strategy
- ensures that PbE has the infrastructure it requires to be successful, for example website, bank account, online payment processing, book-keeping processes, etc.
- engage with other pickleball National Governing bodies and the world governing body to share best practices and to encourage a collaborative approach
- Look for opportunities to promote pickleball at the national level for example working with national leisure companies that could roll out pickleball
- Be a national spokesperson for PickleballENGLAND at the national level
- Create regular communications with PbE members
- Develop programmes that help to grow the membership base or grow pickleball in England. Secure buy in for the programmes from the rest of the board
- Focus on developing revenue creating opportunities, e.g. events and sponsorship
- Ensure that the individual member and club membership value propositions are effective and reviewed at least annually.
- Develop an events calendar for planning purposes and for publishing on website
- Develop communication materials that can be used by Regional Directors, County Representatives and Club leaders
- Each Director will take on specific responsibilities based on their skill set

Regional Director:

As a director of PickleballENGLAND, you will have been selected by your peers to represent them and the sport on their behalf. This is a compliment from your fellow players who are showing confidence in you and respect for your abilities, leadership, judgement and your commitment to your constituents. The future of our sport lies with you and the other members of the Board of Directors. This is a very important position in our organisation, and you should strive to do your best to improve the game of pickleball. Your role as director comes with responsibilities to work and communicate with the members you represent as well as the Executive Committee and Board of Directors. As such it would be helpful for you to know how you can make the most of the position you occupy. Please read through this booklet and be sure you are aware of the expectations and opportunities

that are open to you in this position. All of us are responsible for the longevity and success of our sport. Let us all work together to enhance and continue to grow our great game.

Your role as a Director:

As a director, you are one of a select group of people in England designated to vote, communicate and direct the future of the game. You are the ambassador of the game from PickleballENGLAND to the registered members and the advocate of the registered members to PickleballENGLAND. You should be in a position to attend meetings, hear suggestions and complaints, notice opportunities, educate and answer questions about pickleball. You should also communicate your regional registered members concerns to other members of the Board of Directors.

You are as close to an expert resource as there is in your region. You represent the game to the members with whom you come in contact as it relates to pickleball. You are expected to support and advise the association, be the ears of the group and disseminate relevant information about programmes, plans and directions of the PickleballENGLAND. To do this, you have to become familiar with certain information and material that will be made available to you. Thank you for stepping up to this responsibility.

You will be listed on the PickleballENGLAND website as the director for your region and you will be giving players your contact information every time you hand out your PickleballENGLAND business card.

Expectations:

As a director, there are certain expectations you should meet.

1. Directors must actively participate in governance and oversight activities to ensure that PickleballENGLAND meet the requirements of running an effective not for profit company whilst meeting requirements prescribed by Sport England and World Pickleball Federation and the laws of the land.
2. Directors must actively participate in the PickleballENGLAND strategic planning process to develop a 5 year plan for the association.
3. From time to time issues will come up requiring your vote for approval or rejection. This information will normally be communicated to you via email. **You should be able to respond to these in a timely manner and have your vote reflect your personal opinion, as well as, the opinions of the registered members that you represent.** This is a huge responsibility that should not be taken lightly, so please make the most of your position and make sure to vote when called upon.
4. **Attending the Annual Board of Director's meeting is also expected.** According to the Association's Bylaws, the meeting occurs annually. This is a chance for you to hear what is going on at the National level, to bring up any business from your area, express your opinion, discuss rule changes or other items and give input to the Board of Directors. The annual meeting is the only time the Board gathers in person to

discuss important topics that will guide our sport. You should make every effort to attend the annual meeting so that you can properly represent all members and stay up to date on the ongoing matters of PickleballENGLAND.

5. **Being acquainted with all the programmes and relationships PickleballENGLAND has with governing bodies, vendors, partners, clubs and members is part of the director's responsibility.** This involves knowing the people and businesses with whom we are working. Leagues, instructor programmes and any other relationships/partnerships and other programmes should be understood and communicated to registered members and prospective members in your region.
6. **Attending the English OPEN tournament is another expectation.** This allows you to keep in close touch with others in the game and interface with registered members and prospect members in your region, to hear their opinions and ideas to improve the game, the tournament and satisfy membership.
7. **You are also expected to promote pickleball nationally:**
 - a. Be a passionate advocate of the game and PickleballENGLAND.
 - b. Respond to those seeking information in a timely manner so that it reflects well on you and PickleballENGLAND.
 - c. Identify ways PbE can help support clubs to attract and retain new players. Share best practises with clubs.
 - d. Be prepared to be a PbE spokesperson for PR activity, media enquiries, sporting events, etc.
8. **You are also expected to take on an Executive Committee role,** to be determined by your personal skill set. Roles include: Chairperson, Treasurer, Secretary, Marketing & Communications Officer, Coaching & Development, Information Officer, GDPR Officer, Technology Officer, Electoral Officer.

Information you need to know:

Much of the information needed is available to review or download from the PickleballENGLAND.org website. You should familiarise yourself with the following items:

- Bylaws of PickleballENGLAND
- The structure of PickleballENGLAND and the relationship with the world governing body
- PickleballENGLAND Board of Directors
- Rules of pickleball
- Content on the website
- Benefits of membership for registered players
- Benefits of membership for registered clubs
- Understanding of Sport England requirements

What's in it for you?

All Directors will be passionate about the game and have a desire to nurture the game to achieve growth in England.

- This is a voluntary role, there is no remuneration. In some circumstances, expenses may be reimbursed
- The reward is to be part of shaping that growth, to be a point person for your region and to be able to demonstrate growth of the game in your region
- You will receive complimentary dinner at the English OPEN post tournament party
- Be part of PickleballENGLAND Meet & Greet opportunities
- The intention is that the Board of Directors will provide a supportive environment for all officers. A sounding board for ideas, collaboration on developing ideas, helping to resolve issues etc.
- Recognition of your voluntary work within relevant communications
- Opportunity to work on passion projects
- Be part of the Board of Directors that secure Sport England recognition for pickleball