

- Encourage every player to like your country association's Facebook post about World Pickleball Day and include #WorldPickleballDay #1M #GrowPickleball [We want to reach 1M Social Media posts by mid October]
- Live stream exhibition matches from Dreamland in the US to your club Facebook page
- Develop a challenge for your club members – phone one friend (that doesn't play pickleball) and tell them about pickleball and why you love it! Encourage that friend to come along to a session as soon as restrictions are lifted.
- Host a Zoom call for your club/Association members and discuss what you all love about pickleball and how you might be able to increase awareness of the sport once restrictions are lifted. Develop an action plan to implement.

- If play is restricted to outdoors and you usually play indoors – book tennis courts and chalk up pickleball courts for the day.
- Find somewhere outdoors with footfall and get permission to mark up a court and demonstrate the sport
- Recreate PickleballEngland's Solitude Singles Challenge either at the country level or club level. Create a virtual tournament with players signed up to do various skill tests and sponsors for each player for a nominal fee e.g. €10. Players video themselves doing the challenge and send to the 'tournament director' who pieces the video's together to create a live stream update for sponsors to see how their players do. Funds raised can be used by the club/country to grow pickleball. You might be able to get sponsors to provide prizes.