

- Make sure your courts are booked for a few hours on the day
- Offer free Taster sessions
- Make it a family day for all ages to try the game with the funny name
- Schedule Exhibition matches to expose the sport to people in the area
- Create mini tournaments for players
- Auction off pro-signed paddles/t-shirts to raise funds to introduce pickleball into local schools
- Collect used donated paddles/other equipment to assist with schools leave behind package

- Announce Taster sessions in all local free media
- Put up posters for the taster sessions at the venue and in public places near the venue [e.g. Post Office, supermarket]
- Use the day to get players to play skinny singles to rank players within the club
- Create a pickleball social event and stream the exhibition matches being live streamed from Dreamland in the USA [confirm Facebook streaming information]
- Find a public place with lots of people walking by to demonstrate the game and get people to go along to the venue for a free taster session